

FOR IMMEDIATE RELEASE

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BRINGING THE CITY TO THE STREET

One-Painting-Window-Show at Gus' Pub

Kyle Jackson is unveiling his latest in a series of Halifax city paintings outside of Gus' Pub on the corner of North and Agricola. For one hour, on Thursday, June 25, Kyle will be hosting a reception on the sidewalk and speaking about the painting displayed in the South window. *"Since becoming the cook at Gus' Pub earlier this year, I have become more aware of the neighbourhood vibe and I think this is reflected in my new work. Dimo and Maria Georgakakos were kind enough to lend me their window in order to display this painting out onto the street."*

The iconic Gus' Pub, a 48-year-old neighbourhood fixture, is a fitting place to display Kyle's newest cityscape. The artist is attempting to offer an alternative to the *white cube gallery experience* by bringing his art, literally, to the pedestrian level. Located in the heart of the North End, this unique showcase offers passers by a birds' eye view of their city, in a Google Map-meets-Nova Scotia Folk Art experience. This work is an example of Jackson's style of *urban outsider art*, which attempts to amplify characteristics of the artists' surroundings and relate to the exhibition location.

Sidewalk Reception . Gus' Pub . 2605 Agricola Street . Thursday . June 25, 2009 . 5-6 PM